# POINT'S MISSION IS:

- To publish challenging content.
- To foolishly go where no publisher has gone before.
- To continue to marry vision, practicality, and sustanability.
- To voice the spirit of idealism, tempered by ~~the~~ hard-won cynacism.
- To encourage community among
  - environmentalists
  - Idealists (duh!)
  - Crackpots
  - Futurists

Style . Content . Consequence

Most simply the mission of Point is to point.
To point to a sustainable future.
To point to resources that help that future.
To point to like minded people.

Whole Earth is the continuing conversation that helps define that future, and find the ~~[illegible]~~ resources to create it.